



Bedell Cellars 2007 *Musée* Awarded “91 Points” by Wine Spectator

Highest score ever given by Wine Spectator to Long Island red wine

(October 26, 2010, Cutchogue, NY) -- **Bedell Cellars** (www.bedellcellars.com), the premier winery on the North Fork of Long Island, announces that its **2007 Musée** has been awarded “91 points” by *Wine Spectator* magazine, the world’s most authoritative and pre-eminent wine publication. By receiving 91 points, Bedell’s 2007 Musée has become the single highest scoring Long Island red wine in *Wine Spectator* during the entire 30-year history of the Long Island winegrowing region.

Bedell produced 450 cases of 2007 Musée, which is a blend of 73% Merlot, 11% Cabernet Sauvignon, 11% Petit Verdot, and 5% Syrah. The wine was aged 13 months in 50% new French oak barrels. The label features a daguerreotype of grapes specially commissioned by Bedell from Chuck Close, a renowned contemporary artist and recipient of the 2000 National Medal of Arts.

Thomas Matthews, Executive Editor of *Wine Spectator*, wrote in his tasting notes for 2007 Musée, “This balanced red delivers expressive flavors on a supple frame. Plum, currant and espresso notes are lively and focused, accented by licorice and tobacco. This features fine tannins and fresh acidity.”

Bedell’s Owner Michael Lynne stated, “I am thrilled our Musée was awarded this coveted distinction; it encourages all of us at Bedell Cellars to continue our efforts in our vineyards and in our winery to make world class wines which express the unique terroir of our very special region.”

Bedell 2007 Musée costs \$75 per bottle and is available for sale directly from the winery, either by phone or website, or in person at the Bedell Tasting Room on the North Fork of Long Island. Musée is also featured at select restaurants and retail shops in the New York metropolitan area (call for availability).

About Bedell Cellars

Bedell Cellars is a pioneering North Fork of Long Island winery celebrating its 30th vintage, nationally recognized for its wines, state-of-the-art winemaking facility, beautiful grounds, and tasting room adorned with world-class contemporary art. Owned by film executive and art collector Michael Lynne, Bedell and its sister winery, Corey Creek Vineyards, encompass 78 planted acres that yield approximately 10,000 cases of wine annually. Bedell is a longstanding leader in the sustainable viticulture movement on Long Island and helped author the region’s sustainability guidelines. Bedell’s veteran winemaker, Rich Olsen-Harbich, was the original author of Long Island’s three *American Viticultural Areas*. The Bedell Cellars wines include critically acclaimed proprietary blends (*Taste*, *Gallery*, and *Musée*), whose labels are designed by renowned artists Barbara Kruger, Ross Bleckner, and Chuck Close, respectively. Bedell Cellars is located at 36225 Main Road in Cutchogue, New York. For more information, visit www.bedellcellars.com.

For more information, contact First Press Public Relations (www.firstpresspr.com).

