



Bedell Cellars 2008 Cabernet Franc Named “Best Red Wine” at the 2010 New York Wine & Food Classic

Bests 178 Other New York Red Wines To Take Home the Prize

(August 19, 2010, Cutchogue, NY) -- **Bedell Cellars** (www.bedellcellars.com), the premier winery on the North Fork of Long Island, announces that its **2008 Cabernet Franc** has won “**Best Red Wine**” at the 2010 New York Wine & Food Classic, the preeminent New York wine competition. Bedell’s Cabernet Franc topped 178 other New York-grown red wines (including 48 other Cabernet Francs) to take home the coveted prize.

Bedell produced 195 cases of the Cabernet Franc, which was released to Bedell Wine Club members in May and to the general public in July 2010. The wine has 13.5% alcohol and exhibits a nose of lavender and cranberry to complement its juicy mouthfeel, firm tannins, and flavors of cherry and fresh herbs.

Bedell’s CEO Trent Preszler stated, “We are thrilled our Cabernet Franc won this coveted award; it is a fantastic achievement considering how many other fine reds were in the competition. Since we only produced a small quantity of the wine, we will distribute the remaining inventory to our loyal wine club members and select restaurants in the New York metropolitan area. However, we will also make some available to the general public, too, both through our winery tasting room and on our website.”

About Bedell Cellars

Bedell Cellars is a pioneering North Fork of Long Island winery, nationally recognized for its wines, state-of-the-art winemaking facility, beautiful grounds, and tasting room adorned with world-class contemporary art. Owned by film executive Michael Lynne, Bedell and its sister winery, Corey Creek Vineyards, encompass 78 planted acres that yield approximately 10,000 cases of wine annually. Bedell is a longstanding leader in the sustainable viticulture movement on Long Island, helping author the region’s sustainability guidelines. Bedell employs many sustainable practices in the vineyard as part of a careful, ecologically-minded program that delivers the ripest, highest-quality fruit possible. The Bedell Cellars wines include critically acclaimed proprietary blends (*Taste*, *Gallery*, and *Musée*), whose labels are designed by renowned artists Barbara Kruger, Ross Bleckner, and Chuck Close, respectively. The Corey Creek Vineyards label is best known for its Gewürztraminer and Provençal-style Rosé. In June 2010, Long Island wine legend Rich Olsen-Harbich was appointed as Bedell’s winemaker.

Bedell Cellars is located on the North Fork of Long Island at 36225 Main Road, RT 25, Cutchogue, NY. For more information, visit www.bedellcellars.com.

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