



*...the finest, roundest
and most complete...*

THE B LABEL IS RESERVED FOR OUR ESTATE BOTTLED WINES, SOURCED FROM THE
BEDELL VINEYARDS, THE COREY CREEK VINEYARDS, AND THE WELLS ROAD VINEYARD,
ALL PART OF THE BEDELL ESTATE.

RESERVE CHARDONNAY 2007

The 2007 vintage was a near perfect, text-book growing season for white grapes. The resulting wines are richly textured, and especially full in the mid-palate, with great body, great extract and fine acidity. The selection that will become the Reserve Chardonnay is a sample of the richest, most complex and aromatic barrels. The finest, roundest and most complete examples of Chardonnay will become the Reserve. This wine is treated to an additional 6 months of French oak barrels (for a total of 12 months) and a regimen of battonage (stirring of the fine lees). This year the wine is very rich and concentrated. There is a complex array of the traditional apple, apple pie, and sweet pear aromas, along with a light citrus note. There is a more pronounced vanilla and lemon crème in the nose as well as an intense guava, star-fruit, crab-apple note. In the mouth, this wine is very full, a delicious pie crust, graham cracker, candied granny smith, and light baking spice, with a gorgeously lush, grippy and fresh finish.

With vines planted in 1980, Bedell Cellars has been owned since 2000 by Michael Lynne, a film executive and art collector. His commitment to producing world-class wines from the North Fork of Long Island is evident in the bottle. Visit our website at www.bedellcellars.com.

100% CHARDONNAY . AVA: NORTH FORK OF LONG ISLAND (NEW YORK)
WINEMAKERS: KELLY URBANIK, WITH PASCAL MARTY . CASES PRODUCED: 517 (12-BTL) CASES
AGED 12 MONTHS IN FRENCH OAK, 50% NEW . COOPERS: A. FOUQUET, SEGUIN MOREAU, DAMY, CADUS
ALC. BY VOL. 13.0% . HARVESTED: SEP 22, SEP 25, OCT 2, 2007
RELEASE DATE: JUNE 1, 2008



Perfecting the art of wine

BEDELL
CELLARS

36225 MAIN ROAD
CUTCHOGUE, NY 11935
631.734.7537



BEDELL PRODUCES PRESTIGE CUVEES

Not every year, but in those years where the conditions are right, we are proud to present a red and a white blend of the finest quality we can achieve in that vintage. The red Musee and the white Gallery are produced in very small quantities, and designed for a most discriminating table.

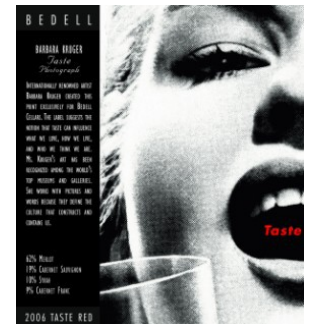
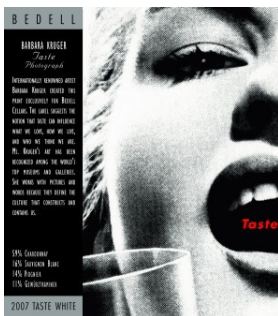
Gallery is a blend of Chardonnay, Sauvignon Blanc and Viognier.



HERE'S TO YOUR GOOD TASTE!

The Barbara Kruger label communicates a spirit of defiance of the status quo. Viognier and Riesling elevate Chardonnay, while Syrah is added to Merlot like spice. Here is our unorthodox take on exciting blended wines that elicit a visceral and emotional response—and hopefully inspires us to explore our individual Taste.

Taste Red is a Bordeaux style blend that includes an aromatic Syrah lot.



TERRIOR, THE ESTATE AND THE WORLD'S GREAT GRAPES

Bedell proudly produces limited quantities of barrel-aged estate-grown Chardonnay and Merlot. The finest lots become our Reserves. Our attention to detail includes the isolating vineyard plots based on the vine clone, careful study of the terrior, and a gravity-fed winery where all grapes are hand sorted and gently handled.

The B on the label is our identity, the wine is our soul.



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