



*...great body,
great extract
and fine acidity...*

THE B LABEL IS RESERVED FOR OUR ESTATE BOTTLED WINES, SOURCED FROM THE BEDELL VINEYARDS, THE COREY CREEK VINEYARDS, AND THE WELLS ROAD VINEYARD, ALL PART OF THE BEDELL ESTATE.

ESTATE CHARDONNAY 2007

The 2007 vintage was a perfect, text-book growing season for white grapes. The resulting wines are richly textured, and especially full in the mid-palate, with great body, great extract and fine acidity. The blend that will become the Estate Chardonnay is really a selection of the most complete and correct barrels. The most extreme examples of Chardonnay will become Gallery, while the lightest wines will become the First Crush.

The very best of the Chardonnays will then be separated into our Reserve and Estate. This wine is treated to six months of French oak barrels and a regimen of battonage (stirring of the fine lees). This year the wine is very rich and concentrated. There is a complex array of the traditional apple, apple pie, and sweet pear aromas, along with a light citrus note. In the mouth, this wine is medium full, a delicious graham cracker, granny smith, and light baking spice, with a gorgeous, grippy and fresh finish.

With vines planted in 1980, Bedell Cellars has been owned since 2000 by Michael Lynne, a film executive and art collector.

His commitment to producing world-class wines from the North Fork of Long Island is evident in the bottle.

Visit our website at www.bedellcellars.com.

100% CHARDONNAY . AVA: NORTH FORK OF LONG ISLAND (NEW YORK) . WINEMAKERS: KELLY URBANIK, WITH PASCAL MARTY

CASES PRODUCED: 1900 (12-BTL) CASES . AGED 6 MONTHS IN FRENCH OAK, 33% NEW

COOPERS: A. FOUQUET, SEGUIN MOREAU, DAMY, CADUS . ALC. BY VOL. 13.0%

HARVESTED: SEP 22, SEP 25, OCT 2, 2007 . RELEASE DATE: MAY 1, 2008



Perfecting the art of wine

BEDELL
CELLARS

36225 MAIN ROAD
CUTCHOGUE, NY 11935
631.734.7537



BEDELL PRODUCES PRESTIGE CUVEES

Not every year, but in those years where the conditions are right, we are proud to present a red and a white blend of the finest quality we can achieve in that vintage. The red Musee and the white Gallery are produced in very small quantities, and designed for a most discriminating table.

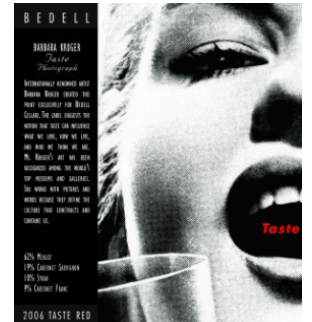
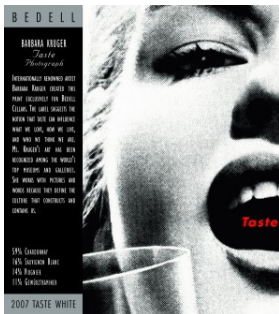
Gallery is a blend of Chardonnay, Sauvignon Blanc and Viognier.



HERE'S TO YOUR GOOD TASTE!

The Barbara Kruger label communicates a spirit of defiance of the status quo. Viognier and Riesling elevate Chardonnay, while Syrah is added to Merlot like spice. Here is our unorthodox take on exciting blended wines that elicit a visceral and emotional response—and hopefully inspires us to explore our individual Taste.

Taste Red is a Bordeaux style blend that includes an aromatic Syrah lot.



TERRIOR, THE ESTATE

AND THE WORLD'S GREAT GRAPES.

Bedell proudly produces limited quantities of barrel-aged estate-grown Chardonnay and Merlot. The finest lots become our Reserves. Our attention to detail includes the isolating vineyard plots based on the vine clone, careful study of the terrior, and a gravity-fed winery where all grapes are hand sorted and gently handled.

The B on the label is our identity, the wine is our soul.



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