



*...blends are
the best way
to express
the terror...*

The label of Taste is an original work by artist Barbara Kruger, whose work with photographs and words appears in galleries and museums around the world.

TASTE RED

2007

The two Taste wines we produce are meant to communicate a spirit of defiance of the status quo—a break from the tyranny of varietal labeling! The truth is, we feel blends are the best way to express the beauty of the North Fork's terror. It brings out the best in the wines—certainly more aroma, more flavor, more complexity, and more excitement. Here in this handsomely packaged bottle is a blend of estate fruit, mostly from the Bedell Vineyards and our Corey Creek vineyards. While mostly Merlot, a great deal of the character is emanating from the lush and aromatic Syrah components, with the Cabernet Sauvignon lending structure and tannins. The wine is a solid purple black color, with a cool black plum, black raspberry, cedar, vanilla, earth and mineral flavor. The finish is tightly wound, firm and very clean—really suited to a grilled sausage dish on the deck, as well as roasted rack of venison with juniper. Taste will age gracefully for up to eight years, improving for the first several years.

With vines planted in 1980, Bedell Cellars has been owned since 2000 by Michael Lynne, a film executive and art collector. His commitment to producing world-class wines from the North Fork of Long Island is evident in the bottle.

Visit our website at www.bedellcellars.com.

56% MERLOT, 25% CABERNET SAUVIGNON 19% SYRAH. AVA: NORTH FORK OF LONG ISLAND (NEW YORK)

WINEMAKERS: KELLY URBANIK, WITH PASCAL MARTY . CASES PRODUCED: 750 (12-BTL) CASES

AGED 9 MONTHS IN FRENCH OAK, 15% NEW, FINISHED IN 30% NEW FRENCH OAK FOR 3 MONTHS . COOPERS: A. FOUQUET, SEGUIN MOREAU, DAMY, CADUS

ALC. BY VOL. 13.0% . HARVESTED THROUGHOUT OCTOBER, 2007

RELEASE DATE: JUNE 17, 2009

B E D E L L *Perfecting the art of wine*

**B E D E L L
C E L L A R S**

3 6 2 2 5 MAIN ROAD
CUTCHOGUE, NY 11935

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