



*...blends are  
the best way  
to express  
the terrior...*

The label of Taste is an original work by artist Barbara Kruger, whose work with photographs and words appears in galleries and museums around the world.

## TASTE WHITE 2007

The two Taste wines we produce are meant to communicate a spirit of defiance of the status quo—a break from the tyranny of varietal labeling! The truth is, we feel blends are the best way to express the beauty of the North Fork's terrior. It brings out the best in the wines—certainly more aroma, more flavor, more complexity, and more excitement. Here in this handsomely packaged bottle is a blend of estate fruit, mostly from the Bedell Vineyards and our Corey Creek vineyards. While mostly Chardonnay, a great deal of the character is emanating from the lush and aromatic Gewurztraminer and Viognier components, with the Sauvignon Blanc lending acidity, structure and brightness. The wine is a pale straw color, with a cool lemon cream, citrus peel and floral, vanilla and spice nose. There is more to follow on the palate, with an array of juicy, intense white fruit, crystalline, apricot, star fruit, and lanolin flavor. The finish is tight, crisp and very clean—really suited to a grilled red snapper or a chilled Carpaccio dish. Taste will age gracefully for up to five years, improving for the first two or three years.

With vines planted in 1980, Bedell Cellars has been owned since 2000 by Michael Lynne, a film executive and art collector. His commitment to producing world-class wines from the North Fork of Long Island is evident in the bottle.

Visit our website at [www.bedellcellars.com](http://www.bedellcellars.com).

58% CHARDONNAY, 16% SAUVIGNON BLANC 15% VIOGNIER, 11% GEWURZTRAMINER . AVA: NORTH FORK OF LONG ISLAND (NEW YORK)

WINEMAKERS: KELLY URBANIK, WITH PASCAL MARTY . CASES PRODUCED: 1097 (12-BTL) CASES

AGED 8 MONTHS IN FRENCH OAK, 30% NEW . COOPERS: A. FOUQUET, SEGUIN MOREAU, DAMY, CADUS

ALC. BY VOL. 13.0% . HARVESTED THROUGHOUT SEPTEMBER AND EARLY OCTOBER, 2007

RELEASE DATE: APR 25, 2008



*Perfecting the art of wine*

BEDELL

CELLARS

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